



**Massachusetts Academy of Dermatology  
Annual Spring Business Meeting  
Wednesday, April 4, 2012  
9:00 am – 4:30 pm  
Massachusetts Medical Society  
Conference Center  
860 Winter Street, Waltham, MA 02451**

Dear Doctor:

As we have done in the past for our Annual Spring Business Meeting we have planned a full day program for you including topics of interest to everyday practice:

- |                           |   |
|---------------------------|---|
| <b>8:30 am</b>            | <b>Registration Opens</b>   |
| <b>9:00 am – 9:05 am</b>  | <b>Opening Remarks – Louis Kuchnir MD, President</b>  |
| <b>9:05 am – 9:30 am</b>  | <b>Anne Huben Kearney, RN, CPHO, CPHRM, Coverys<br/>“Dermatology Claims and Risk Management Strategies”</b> |
| <b>9:30 am – 10:30 am</b> | <b>Dirk Elston MD - - “Ten Coding Mistakes You Don’t<br/>Want to Make”</b>                                  |
| <b>10:30 am</b>           | <b>Break</b>  |
| <b>10:45 am – Noon</b>    | <b>Martine Beaumont, BCBS MA - - Blue Cross Audit Program</b>   |
| <b>Noon -- 1:15 pm</b>    | <b>Lunch and Business Meeting</b>   |
| <b>1:15 pm -- 2:00 pm</b> | <b>Paul Shaw, Esq. - - Dealing with Insurance Audits</b>  |
| <b>2:00 pm – 2:45 pm</b>  | <b>David Szabo, Esq. - - Risk Management Consideration<br/>with EMR’s</b>                                   |
| <b>2:45 pm –</b>          | <b>BREAK</b>  |
| <b>3:00 pm -- 4:00 pm</b> | <b>Dirk Elston MD - - “Pitfalls of Pigmented Lesion Biopsies”</b>   |
| <b>4:00 pm -- 4:30 pm</b> | <b>Kerry Ann Hayon, Mass Medical Society - - Update on ICD10<br/>Coding</b>                                 |
| <b>4:30 pm</b>            | <b>Closing Remarks – Dr. Kuchnir</b>  |



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## **REGISTRATION**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP** \_\_\_\_\_

		\$ Amount
Members	\$50	_____
Nurse Practitioners / Physician Assistants*	\$125	_____
Office Staff & Non-members	\$125	_____
Residents	No Charge	
	<b>TOTAL DUE:</b>	_____

\*NP's and PAC's must be sponsored by a member

Make checks payable to: **Massachusetts Academy of Dermatology**

Return Registration Form by: **Friday, March 30, 2012 to:**  
**Massachusetts Academy of Dermatology**  
**167 Washington Street**  
**Norwell, MA 02061**

Jointly sponsored by Coverys and the Massachusetts Academy of Dermatology. This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Coverys and the Massachusetts Academy of Dermatology. Coverys is accredited by the ACCME to provide continuing medical education for physicians.