



MASSACHUSETTS ACADEMY OF DERMATOLOGY

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Federal ID # 04--255-1359

2009 Annual Meeting Sponsorship Opportunities

The Massachusetts Academy of Dermatology consists of close to 200 practicing dermatologists in Massachusetts. At our Annual Meeting, we invite speakers from throughout the country to discuss various issues of clinical importance to the practice of dermatology. The knowledge gained contributes to our Continuing Education and makes the attending clinicians better doctors.

This year our Annual Meeting, attended by 60-65 members, will be held at Newport Marriott in Newport, Rhode Island from September 11 to September 13, 2009.

Without the generous support of companies such as yours, we could not conduct such a successful educational experience. We offer several opportunities for your company to support the meeting. As in the past, we appeal for unrestricted educational grants to be used to defray the cost of our speakers.

We would like to offer you and your company the following sponsorship opportunities:

- | | | |
|--------------------------|--------------------|----------|
| • Friday, September 11 | Cocktail Reception | \$ 2,500 |
| • Saturday, September 12 | Breakfast / Breaks | \$ 2,500 |
| • Saturday, September 12 | Golf Tournament | \$ 2,500 |
| • Saturday, September 12 | Cocktail Reception | \$ 2,500 |
| • Sunday, September 13 | Breakfast / Breaks | \$ 2,500 |

Also, we are able to offer tabletop exhibits for \$2,500 to twenty companies.

Sponsors and tabletop exhibitors will receive an ad in the meeting program book as well as one free meeting registration.

In addition, we will be accepting advertisements in our program:

- | | |
|------------------------------------|------------|
| • Back cover (5" w x 8" d) | \$ 5,000 |
| • Inside front cover (5" w x 8" d) | \$ 5,000 |
| • Inside back cover (5" w x 8" d) | \$ 5,000 |
| • Full page (5" w x 8" d) | \$ 3,000 |
| • Half page (5" w x 4" d) | \$ 2,000 |
| • Quarter page (2.5" w x 3" d) | \$ 1,000 |
| • Listing | < \$ 1,000 |

Finally, you are welcome to attend the meeting. The registration fee is \$ 500 with hotel and meals added separately.

We hope we can count on your support. Please respond by July 17, 2009 to the address above with your interest.

Or, if you have any questions, kindly call Martin Cohn, Massachusetts Academy of Dermatology Associate Director, at (617) 962-3136.

Thank you.



2009 Annual Meeting COMMITTED TABLETOP EXHIBITS

1. **Abbott Laboratories**
2. **Amgen**
3. **Astellas Pharma**
4. **Aveeno**
5. **Beiersdorf**
6. **Candela Laser**
7. **Caris Cohen**
8. **Centocor**
9. **Dermik Laboratories**
10. **Galderma**
11. **Graceway Pharmaceuticals**
12. **Hill Laboratories**
13. **Intendis**
14. **OrthoNeutrogena**
15. **PharmAdura**
16. **Rambaxy**
17. **Steifel Laboratories**
18. **Strata**
19. **AVAILABLE**
20. **AVAILABLE**